



2027 Partnership Packet

Why become a Blue Ridge Music Hall of Fame Partner?
Our Blue Ridge Music Hall of Fame partners are not just event sponsors...they keep the dream of preserving the legacy of Blue Ridge music alive for years to come.

Mandolin - \$8,000



- 8 tickets for the induction ceremony
- Full page ad in program
- Name/logo in onstage ceremony PowerPoint
- 2 passes to Wilkes Heritage Museum good for one year
- 10% off merchandise purchased in Wilkes Heritage Museum gift shop for one year

Banjo - \$5,000



- 6 tickets for the induction ceremony
- Full page ad in program
- Name/logo in onstage ceremony PowerPoint
- 2 passes to Wilkes Heritage Museum good for one year

Fiddle - \$3,000



- 4 tickets for the induction ceremony
- Half-page ad in program
- Name/logo in onstage ceremony PowerPoint

Dulcimer - \$1,000



- 2 tickets for the induction ceremony
- Quarter-page ad in program
- Name/logo in onstage ceremony PowerPoint

Advertising partners:



- Full Page—\$500 (5.5" x 8.5")
- 1/2 Page Vertical—\$350 (2.125" x 7.5")
- 1/2 Page Horizontal—\$350 (4.5" x 3.625")
- 1/4 Page Vertical—\$200 (2.125" x 3.625")
- 1/4 Page Horizontal—\$200 (4.5" x 1.625")

All Ads are full color!

**Wilkes Heritage Museum
will host the
19th Annual
Blue Ridge Music
Hall of Fame
Induction Ceremony
Saturday,
March 13, 2027
Doors open at 6:00 pm;
Ceremony at 7:00 pm
Wilkes Heritage Museum
100 East Main Street
Wilkesboro, NC 28697**

All partners will be acknowledged in the printed program and press materials, during the event, and, for one year, on the Blue Ridge Music Hall of Fame website.



Partnership Submission Form

In order to be included in all pre-event publicity or event programs, this form must be completed and submitted with payment and all required art. Payments are due with form. All art must be in a camera-ready format, or in an electronic format: .PDF or .JPG of at least 200 dpi resolution.

Contact: _____

Organization/Business Name: _____

Address: _____

City, State, Zip: _____

Phone Number: _____ Fax Number: _____

Email: _____

All PARTNERS, please indicate partner level:

___ Mandolin (\$8,000) ___ Banjo (\$5,000)
___ Fiddle (\$3,000) ___ Dulcimer (\$1,000)

All ADVERTISERS, please indicate the ad size you wish to purchase:

___ Full page (\$500) ___ 1/2 page horizontal (\$350)
___ 1/2 page vertical (\$350) ___ 1/4 page horizontal (\$200)
___ 1/4 page vertical (\$200)

Payment Information: (select one)

___ Cash Amount \$ _____
___ Check Amount \$ _____ Check # _____
___ Credit Card Amount \$ _____ MC _____ VISA _____
 American Express _____

Ad Dimensions:

Full Page.....5.5" x 8.5"
1/2 Page Vertical.....2.125" x 7.5"
1/2 Page Horizontal.....4.5" x 3.625"
1/4 Page Vertical.....2.125" x 3.625"
1/4 Page Horizontal.....4.5" x 1.625"

Card Member Name: _____

Account #: _____ Expiration Date: ____/____/____ CVV#: _____

Address of Card Holder: _____

Phone: _____ Email: _____

Signature: _____

**Payments and questions should be sent to: Nancy Watson, Director
Wilkes Heritage Museum P.O. Box 935 Wilkesboro, NC 28697
by Friday, January 29, 2027**

336.667.3171 directorwhm@wilkes.net www.wilkesheritagemuseum.com